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FORM D



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

OMB APPROVAL Number: 3235-0076 May 31, 2005 Estimated average burden

փօպrs per response......16.00

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D

UNIFORM LIMITED OFFERING EXEMPTION

**SECTION 4(6), AND/OR** 

SEC USE ONLY DATE RECEIVED

Name of Offering ( check if this is an amendment and name has changed, and indicate change.)	
\$25,000,000 Convertible Subordinated Debent	tures
Filing Under (Check box(es) that apply): Rule 504 Rule 505 X Rule 506 Section 4(6)	
Type of Filing: New Filing Amendment	_
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	
K2 Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
4900 South Eastern Avenue, Los Angeles, CA 90040	(323) 724-2800
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business K2 Inc. is a leading designer, manufactu	rer and marketer of
brand-name sporting goods, recreational and industrial	PROCESSED
Type of Business Organization	
X       corporation       ☐ limited partnership, already formed       ☐ other (p         ☐ business trust       ☐ limited partnership, to be formed	lease specify):  MAR 0 7 2003  THOMSON
Actual or Estimated Date of Incorporation or Organization:    Month   Year	

# **GENERAL INSTRUCTIONS**

#### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

### ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a tederal notice.

A. BASIC IDENTIFICATION DATA	
2. Enter the information requested for the following:	
• Each promoter of the issuer, if the issuer has been organized within the past five years;	
Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10%	% or more of a class of equity securities of the issuer.
Each executive officer and director of corporate issuers and of corporate general and managing	• •
Each general and managing partner of partnership issuers.	F
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Heckmann, Richard J.	
Business or Residence Address (Number and Street, City, State, Zip Code)	
210 N. El Cielo, Palm Springs, CA 92262	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Godbold Jr., Wilford D.	
Business or Residence Address (Number and Street, City, State, Zip Code)	
2771 Club Drive, Los Angeles, CA90064	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Goldress, Jerry E.	
Business or Residence Address (Number and Street, City, State, Zip Code)	·
114 Robert Avenue, Incline Village, NV 89450	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Hernreich, Robin E.	
Business or Residence Address (Number and Street, City, State, Zip Code)	
0105 Edwards Village Blvd., Building D., Suite 208, Ed	dwards, CO 81632
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Holtz, Lou	
Business or Residence Address (Number and Street, City, State, Zip Code)	Colombia Co
University of South Carolina Football Office, William	n Brice Stadium, Columbia, SC
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer X	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Kasen, Stewart M.	
Business or Residence Address (Number and Street, City, State, Zip Code)	
60 East Square Lane, Richmond, VA 23233	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner
Full Name (Last name first, if individual)	
Osborne Jr., Alfred E.	
Business or Residence Address (Number and Street, City, State, Zip Code) Harold Price Ce	

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

A. BASIC DENTIFICATION DATA		Tin 1	
2. Enter the information requested for the following:			
• Each promoter of the issuer, if the issuer has been organized within the past five years;			
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of	of, 10% or more o	f a clas	s of equity securities of the issuer.
Each executive officer and director of corporate issuers and of corporate general and man	aging partners of	partne	rship issuers; and
Each general and managing partner of partnership issuers.	· • • • • • • • • • • • • • • • • • • •	•	•
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	X Director		General and/or Managing Partner
Full Name (Last name first, if individual)			
Quayle, Dan			
Business or Residence Address (Number and Street, City, State, Zip Code) 2425 E. Camelback, Suite 1080, Phoenix, AZ 85016			
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, if individual)		1	
Merck, J. Wayne			
Business or Residence Address (Number and Street, City, State, Zip Code)			
K2 Inc., 4900 South Eastern Avenue, Suite 200, Los	Angeles,	CA	90040
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last name first, if individual)		· ·	
Rangel, John J.	`		
Business or Residence Address (Number and Street, City, State, Zip Code)			
K2 Inc., 4900 South Eastern Avenue, Suite 200, Los	Angeles,	CA	90040
Check Box(es) that Apply: Promoter Beneficial Owner 🔀 Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, if individual)	<del> </del>		
Cook, Dave			
Business or Residence Address (Number and Street, City, State, Zip Code)			
K2 Inc., 4900 South Eastern Avenue, Suite 200, Los	Angeles,	CA	90040
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, if individual)			
Cronin Tim			
Cronin, Tim  Business or Residence Address (Number and Street, City, State, Zip Code)			<u> </u>
K2 Inc., 4900 South Eastern Avenue, Suite 200, Los	Angeles.	CA	90040
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer	Director		General and/or
			Managing Partner
Full Name (Last name first, if individual)			
Herzberg, Dave			
Business or Residence Address (Number and Street, City, State, Zip Code)			
K2 Inc., 4900 South Eastern Avenue, Suite 200, Los	Angeles,	CA	90040
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, if individual)			<del></del>
Satoda, David			
Business or Residence Address (Number and Street, City, State, Zip Code)			
K2 Inc., 4900 South Eastern Avenue, Suite 200, Los	Angeles,	ÇA	90040

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

## A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. X Executive Officer Check Box(es) that Apply: Promoter Beneficial Owner Director General and/or Managing Partner Full Name (Last name first, if individual) Crawford, Diana Business or Residence Address (Number and Street, City, State, Zip Code) 90040 K2 Inc., 4900 South Eastern Avenue, Suite 200, Los Angeles, CA Check Box(es) that Apply: Promoter General and/or Managing Partner Full Name (Last name first, if individual) FMR Corp. (Fidelity) Business or Residence Address (Number and Street, City, State, Zip Code) 82 Devonshire Street, Boston, MA ☐ Beneficial Owner ☐ Executive Officer ☐ Director Check Box(es) that Apply: General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Beneficial Owner Executive Officer Promoter Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

		2 14 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		12 th 12	В. П	NFORMATI	ON ABOU	r offeri	VG .				
1.	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?									Yes	No X		
	Answer also in Appendix, Column 2, if filing under ULOE.								_	a de la companya de l			
2.											\$ <u>12</u> ,	,500 <b>,</b> 000	
3.	3. Does the offering permit joint ownership of a single unit?										Yes ⊠	No	
4.	Enter th	e informati	ion request	ed for each	n person w	vho has bee	n or will b	e paid or g	given, dire	ctly or indi	rectly, any	_	_
						of purchase ent of a brok							
If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.													
Ful			first, if indi										
Du		Dasidanaa	Address (N	lumbar and	Street C	ity, State, Z	(in Code)						
Bus	siness or	Residence.	Address (N	umber and	Street, C	ity, State, Z	.ip Code)						
Nai	me of Ass	sociated Br	oker or Dea	aler									
Sta	tes in Wh	ich Person	Listed Has	Solicited	or Intends	to Solicit l	Purchasers	<del></del>	· · · · · ·		_		
	(Check	"All States	" or check	individual	States)		••••••		••••••	•••••••		All	States
	AL	AK	ΑZ	AR	CA	CO	$\overline{CT}$	$\overline{DE}$	DC	FL	GA	HI	ID
	IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS]	MO
	MT RI	NE SC	NV SD	NH TN	NJ TX	NM UT	$\overline{NY}$ $\overline{VT}$	NC VA	ND WA	OH W∇	OK WI	OR WY	PA PR
E1	1 Nama (	Last name	first, if indi	inidual)	<del></del>								
rui	i Name (	Last Haille.	iiist, ii iiiui	ividuai)									
Bu	siness or	Residence	Address (1	Number an	d Street, C	City, State, 2	Zip Code)						
Na	me of As	sociated Br	oker or De	aler		<u> </u>					·	·	
Sto	tas in Wh	ich Darcon	Listed Hos	- Colinited	or Intende	s to Solicit	Durchosers						
Sia										****		□ Al	1 States
	AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
	IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
	MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
	RI	SC	SD	<u>T</u> N	TX	<u>UT</u>	VT	VA	WA	WV	WI	WY	PR
Ful	ll Name (	Last name	first, if ind	ividual)									
Bu	siness or	Residence	Address (1	Number an	d Street, (	City, State,	Zip Code)	-					
Na	me of As	sociated Br	oker or De	aler		<del></del>	<del></del>						
								·		1781			
Sta						s to Solicit			,				1 64-4
	(Cneck	"All States	s" or eneck	individuai	States)	······································	•••••				***************************************	∐ Ai	1 States
	AL IL	AK IN	AZ IA	AR KS	CA KY	CO LA	CT ME	DE MD	DC MA	FL MI	GA MN	HI MS	ID MO
	MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
	RI	SC	SD	TN	TX	UT	$\overline{\mathbf{V}}\overline{\mathbf{T}}$	VA	WA	$\overline{WV}$	WI	WY	PR

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS.

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.				
	Type of Security	Aggreg Offering		Amo	ount Already Sold
	Debt\$	C	)	\$	0
	Equity\$	C	)	\$	0
	Common Preferred				
	Convertible Securities (including warrants)	25,00	00,000	) <u>\$ 25</u>	,000,000
	Partnership Interests			\$	0
	Other (Specify)\$			\$	0
	Total	00ر 25	00,00	\$ <u>25</u>	,000,000
	Answer also in Appendix, Column 3, if filing under ULOE.	-			
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Numb Invest		Do	Aggregate Ilar Amount Purchases
	Accredited Investors	2		\$ <u>2</u>	5,000,000
	Non-accredited Investors	0		\$	
	Total (for filings under Rule 504 only)				
	Answer also in Appendix, Column 4, if filing under ULOE.				
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.				
	Type of Offering	Type Securi		Do	ollar Amount Sold
	Rule 505			\$	
	Regulation A			\$	
	Rule 504			\$	
	Total			\$	
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.				
	Transfer Agent's Fees			\$	0
	Printing and Engraving Costs			\$ <u>·1</u>	0,000
	Legal Fees		$\mathbf{X}$		0,000
	Accounting Fees	<b></b>			0,000
	Engineering Fees	<b>,,,,,,</b>		\$	0
	Sales Commissions (specify finders' fees separately)			\$	0
	Other Expenses (identify) Advisory Fees		_	<b>\$</b> 75	0,000
	Total		_	\$ <u>87</u>	0,000

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF	PROCE	EDS		, A. P. T.
	b. Enter the difference between the aggregate offering price given in response to Part C — Question and total expenses furnished in response to Part C — Question 4.a. This difference is the "adjusted gros proceeds to the issuer."	S		<u>\$ 24,1</u>	.30,000
5.	Indicate below the amount of the adjusted gross proceed to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate an check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C — Question 4.b above.	d			
		Č Dir	ments to officers, ectors, & filiates		nents to
	Salaries and fees	. 🗆 🖫	0	\$	0
	Purchase of real estate	. 🗆 \$	0	\$	0
	Purchase, rental or leasing and installation of machinery and equipment	. 🔲 \$	0	\$	0
	Construction or leasing of plant buildings and facilities	. 🗌 💲	0		0
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)	. 🗀 \$	0	\$	0
	Repayment of indebtedness	_		_	1,130,000
	Working capital	_			0
	Other (specify):	. 🗆 \$_	0	_	0
		<b> \$</b>	0	\$	0
	Column Totals	🔲 💲	0	X \$ 24	<u>1,130,0</u> 00
	Total Payments Listed (column totals added)			4,130,	
	D. FEDERAL SIGNATURE.				
sig	e issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice to be signed by the issuer to furnish to the U.S. Securities and Exchange Comme information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) o	nission,	upon writte		
Iss	suer (Print or Type)  K2 Inc.	Date	2/27/	103	
— Na	ame of Signer (Print or Type)  Title of Signer (Print or Type)	<u> </u>			
	John J. Rangel Senior Vice President Fi	.nance	<b>.</b>		
			<del></del>		

- ATTENTION -

110	E. STATE SIGNATURE
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification  Yes No provisions of such rule?
	See Appendix, Column 5, for state response.
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.
	ter has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned chorized person.
•	Print or Type) Signature Date 2/27/03
Name (I	Print or Type)  Title (Print br Type)
J	Senior Vice President Finance

#### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

				AP	PENDIX				435
1 .	Intend to non-a investor	to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	4  Type of investor and amount purchased in State  (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No	Convertible Securities	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL		X	0	0	0	0	00		Х
AK		Х	0.	0	0	0	0		Х
AZ		Х	0	0	0	0	0		X
AR		Х	0	0	0	0	0		Х
CA	=	X	0	0	0	0	0		Х
со		<u>X</u>	0	. 0	0	.0	0		Х
СТ		Х	0	0	0	0	0		Х
DE		X	0	0	0	0	0		Х
DC		X	0	0	0	0	0		Х
FL		X	\$25,000,000	2	\$25,000,	000 0	0		Х
GA		Х	0	0	0	0	0		Х
HI		Х	0	0	0	0	0		Х
ID		Х	0	0	0	0	0		Х
IL		Х	0	0	0	0	0		Х
IN		Х	0	0	0	0	0		Х
IA		Х	0	0	0	0	0		Х
KS		<u>x</u>	0	0	0	0	0		Х
KY		Х	0	0	0	0	0	1	Х
LA		Х	0	0	0	0	0		Х
ME		Х	0	0	0	0	0		X
MD		х	0	0	0	0	0		X
MA		<u>X</u>	0	0	0	0	0		X
MI		Х	0	0	0	0	0		Х
MN		Х	0	0	0	0	0		X
MS		Х	0	0	_ 0	О	0		X

				APP	ENDIX			,	2 3 11
1•	Intend to non-a investor	2 I to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	4  Type of investor and amount purchased in State  (Part C-Item 2)					ification ate ULOE attach ation of granted)
State	Yes	No	Convertible Securities	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
МО		X	0	0	0	0	0		Х
MT		X	0	0	0	0	0		Х
NE		Х	0	0	0	0	0		X
NV		Х	.0	0	0	0	0		Х
NH		Х	0	0	0	0	0		Х
NJ		Х	0	0	0	0	0		Х
NM		Х	0	0	0	0	0		Х
NY		X.	0	0	0	0	0		Х
NC		Х	0	0	0	0	0		Х
ND		X	0	0	0	0	0	ļ	Х
ОН		Х	0	0	0	0	0		Х
ок		Х	0	0	0	0	0		X
OR		X	0	0	0	0	0		Х
PA		Х	0	0	0	0	0		х
RI		X	0	0	0	0	0		X
SC	-	Х	0	0	0	0 .	0		Х
SD		Х	0	0	0	0	0		Х
TN		X	0	0	0	0	0		Х
TX		X	0	0	0	0	0		Х
UT		Х	0	0	0	0	0		Х
VT		X	0	0	0	0	0		Х
VA		X	0	0	0	0	0		х
WA		Х	0	0	0	0	0		х
wv		X	0	0	0	0	0		Х
WI		X	0	0	0	0	0		Х

				APP	ENDIX	ar (filipse) Kondon (filipse) Sa Establish (filipse)					
14	7.	2	3		5 Disqualification under State ULOE						
	to non-a investor	l to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)		amount purchased in State		amount purchased in State			
State	Yes	No	Convertible Securities	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No		
WY		X	0	0	0	0	0		Х		
PR		X	0	0	0	0	0		x		